Report to the Community 2012–13

Glenbow Museum
About Us

In 1966, the Glenbow-Alberta Institute was created when Eric Harvie and his family donated his impressive collection of art, artifacts and historical documents to the people of Alberta. We are grateful for their foresight and generosity. In the last four decades, Glenbow and the Province of Alberta have worked together to preserve this legacy for future generations. We gratefully acknowledge the Province of Alberta for its ongoing support to enable us to care for, maintain and provide access to the collections on behalf of the people of Alberta.
Glenbow by the Numbers

Library & Archives researchers served

7,700

Total in-house and outreach education program participants

43,072

Miles that artwork for the Charlie Russell exhibition travelled

8,000

Total Attendance

117,681

Operating Fund Revenue

- Amortization of Deferred Revenue (Property & Equipment) - $493,443
- Commercial Activities - $1,032,498
- Admissions & Memberships - $859,785
- Fundraising - $2,068,248
- Investment Income - $1,849,922
- Government of Alberta - $3,176,000

Operating Fund Expenditures

- Depreciation & Amortization - $919,818
- Library & Archives - $534,838
- Commercial Activities & Fundraising - $1,891,010
- Collections Management - $923,889
- Programs & Exhibition Development - $2,422,362
- Central Services - $3,184,154

797
Charlie Russell exhibition catalogues sold in the Glenbow Museum Shop

108
Rubbermaid totes used in Iain BAXTER’s installation Shelf Life

220
Number of artifacts and works of art treated by Glenbow conservation staff

Audited financial statements for the year ended March 31, 2013 can be found at www.glenbow.org
The strength of Glenbow has always been in providing a sense of place, a way of understanding ourselves and our community in Calgary, in the Province and in the world. Glenbow works best when it truly connects with visitors, when it provides meaningful experiences that people talk about and remember. We were pleased this year to enrich those deep connections and also to draw from our colleagues and partners to explore our collections with fresh eyes.

A highlight of the year was Charlie Russell and the First Calgary Stampede, a signature exhibition that reunited 17 of the 20 iconic Russell paintings that had been presented at the first Calgary Stampede. This exhibition, timed to honour the 100th anniversary of the Calgary Stampede, drew record audiences, produced a beautiful and popular book and brought together new “Friends of Charlie Russell” to pay tribute to this icon of western art and history as part of a memorable Calgary anniversary. The original research for this exhibition drew from Glenbow’s extensive ranching and art collections donated by some of Alberta’s great ranching families over the years. Artists, students, families and school classes flocked to Glenbow in the fall for Fairy Tales, Monsters and the Genetic Imagination, exhibiting the works of internationally acclaimed contemporary artists who blur the lines between science fiction and myths and offer fabulous possibilities of human/animal creatures. Our Launch Party for this event alone drew over 800 people to explore the gallery with guest curator Katherine Ylitalo.

Our Made in Calgary series of exhibitions is a ground-breaking approach to invite leading artists and curators to tell the story of art-making in our city. The first in-depth project of its kind, this series has stirred up reflective conversations and demonstrates the rich texture of Calgary’s artistic community and some of the remarkable mentors it has produced over the years. Alberta singer Corb Lund brought his unique perspective to our collection with his popular exhibition, No Roads Here: Corb Lund’s Alberta, that drew great media attention and attracted his wide fan base to Glenbow. The exhibition reminded us all of the important family and community stories held within our collections.

Glenbow was strengthened and energized by the appointment of Donna Livingstone as Interim President & CEO in November 2012. She and the senior leadership team undertook an in-depth review of our operations, collections and programming, resulting in greater efficiencies in our financial operations and reductions in our operating expenses. These steps have been aided in part through increased collaboration and a stronger working relationship with our good neighbor, the Calgary Telus Convention Centre. Donna has also consulted deeply with colleagues within the artistic, cultural and educational communities and is developing important new relationships for Glenbow with institutions such as the Alberta College of Art and Design, the University of Calgary, Calgary Economic Development and the Calgary Stampede.

We are pleased to report a significant reduction in our operating deficit at the end of our fiscal year, even with the one-time costs incurred with the work force reorganization and senior management changes that occurred in the summer and fall of 2012. The financial improvements were the result of unfilled positions, better-than-expected revenue generation and cost reductions in relation to our operations. We are grateful for the prudent management of Glenbow’s management and staff throughout the year and to the wise guidance of the Glenbow Board of Governors as we reposition Glenbow for the future.

A key to Glenbow’s ongoing success is our contractual agreement with the Province...
of Alberta to provide care and access to the collections we hold on behalf of the Province. We met several times with Minister of Culture Hon. Heather Klimchuk and her senior colleagues, and were grateful that our existing funding was maintained in the Provincial budget announced in March 2013. As the current funding continues to fall short of our actual costs to fulfill the terms of our contract, we look forward to working with the Province to ensure that Glenbow’s vital role in the community continues to provide Albertans with the highest possible benefits from the historical, cultural and artistic resources it offers to our community.

In February, we were encouraged by an audience engagement survey that told us Glenbow is the top-of-mind cultural institution for most Calgarians. As a result of this survey, we have a clearer understanding of the needs and expectations of our audience and will be unfolding a branding and repositioning program in the coming months to reflect Glenbow’s invigorated role as a leader in the artistic and cultural aspects of our community.

As always, we are heartened by the encouragement of our many corporate sponsors who value and generously support our innovative exhibitions and public and school programs. Key sponsors such as Chevron, Nexen, BMO Financial Group, RBC Foundation, Conoco Phillips Canada, New Sun, ARC Resources, Devon Energy, Enbridge, Walton, Bumper Foundation, Great-West Life, London Life and Canada Life were instrumental in helping us showcase Glenbow’s programming during the year Calgary was recognized as the Cultural Capital of Canada in 2012. We also appreciate the support of partners such as Alberta Culture, Alberta Foundation for the Arts, The Calgary Foundation, the Canada Council and Calgary Arts Development who provide both financial assistance and helpful insights.

Our momentum forward was given a tremendous boost by our second Schmancy fundraising event in February. This fabulous signature evening was again driven by an amazing community team of volunteers led by our Schmancy Co-chairs Joanne Cuthbertson, Carol Ryder and Terry Allen. Only in its second year, Schmancy attracted more than 40 sponsors and over a thousand people who enjoyed a sparkling evening of the best Glenbow has to offer. We doubled our profits in that single night and already have a waiting list for sponsors and tickets for next year!

We concluded the year enthused and excited by the renewed role Glenbow is playing in the community. The signs are everywhere: our financial operations are recovering; a new membership campaign is already showing wonderful support; our Museum Shop is having record sales; attendance is growing; and people of all ages are volunteering with Glenbow.

Arts and culture provide the life breath of a community. They give it meaning and help us understand our place in the world. Glenbow is proud to be a cultural cornerstone for Calgarians, Albertans and our visitors. Thank you for your support with this important work.

Donna Livingstone
President and CEO

R. Jack Thrasher, Q.C.
Chair, Board of Governors
We show things worth seeing and tell stories worth hearing – fostering learning and an appreciation of art and culture in our daily lives.

Exhibitions

**Feature Exhibition** Laurie Anderson: The Gray Rabbit
Organized by Glenbow Museum
January 18 – May 6, 2012, in association with One Yellow Rabbit’s 2012 High Performance Rodeo.
Through this autobiographical video installation – where dreamlike video images shifted on a transient sculptural landscape – Laurie Anderson, a premier performing and multimedia artist, re-explored her memories of a pivotal childhood event, realizing that what she remembers and what she recounts is a “cleansed” version of the tale. Dreamlike and heavily processed images that evoked scenes from her childhood story were projected onto a landscape made of shredded paper, resulting in a shimmery sidewalk of imagery with the motion of narrative without its literalness.

Iain BAxTER&: 1N4ØRMAT1ØN, Organized by Glenbow Museum, January 21 – May 6, 2012

**WINTER 2012**
38,289 Attendance

**Feature Exhibition** Charlie Russell and the First Calgary Stampede
In celebration of the 100th anniversary of the Calgary Stampede, Glenbow recreated Montana cowboy artist Charlie Russell’s special 1912 Calgary Stampede exhibition. Using historical descriptions and consulting with a wide circle of dealers, Consulting Curator Dr. Brian Dippie successfully met the challenge of locating 19 of the 20 of Russell paintings, which were scattered across institutions and private collections throughout North America. All told, this unique exhibition brought together 17 paintings originally exhibited during the 1912 Stampede and four from a 1919 Stampede exhibition, giving a comprehensive overview of master works by the world’s most famous cowboy artist.

**Exhibitions** From Our Collections:
The Stampede, June 2 – July 29, 2012
The West, Organized by Glenbow Museum, June 2 – September 3, 2012
Canada on Canvas, Organized by Winnipeg Art Gallery, June 2 – September 3, 2012

**SUMMER 2012**
29,054 Attendance
Guest Curation

Whether it’s in asking 30 Canadians from across the country to curate one exhibition, as we did with Edward Burtynsky: Encounters, or having a popular Alberta songwriter plumb through both our collection and his family heirlooms to come up with a personal history of the province — as Corb Lund did with his exhibition No Roads Here — Glenbow has been exploring new ways to present exhibitions, and to connect with the public.

In doing so, we’ve also reached into the community and sought assistance from our colleagues to help us tell stories.

Says Glenbow CEO Donna Livingstone: “The success of those guest curators is that they look at our collection with fresh eyes, but they also bring fresh knowledge of other collections in the community, and we’re able to tell a much wider story.”

Feature Exhibition Fairy Tales, Monsters and the Genetic Imagination
Organized and circulated by the Frist Center for the Visual Arts

With more than 60 works of contemporary art by 28 artists from around the world, this exhibition, curated by Mark W. Scala of Nashville’s Frist Center, grouped prints, drawings, pyrography, photography, sculpture, video and installation into three areas: fairy tales, monsters and responses to genetic engineering. Inspired by literature, science fiction and scientific genetic experimentation, the featured works revealed how the artists had conceived fantastical humanlike creatures to symbolize life’s mysteries, desires and fears.

Feature Exhibition No Roads Here: Corb Lund’s Alberta
Organized by Glenbow Museum
January 26 – April 28, 2013

Inspired by his music, framed by his interest in Alberta’s history and drawn from his family’s and Glenbow’s collections of art, artifacts and historical imagery, songwriter and Glenbow winter 2013 artist-in-residence Corb Lund curated a unique exhibition that brought new twists to established Alberta themes. Nine of Lund’s songs provided the inspiration for the exhibition, with each of the compositions connecting to larger themes representing aspects of Alberta’s history and character. From gambling to Mormonism, foothills ranching to early prohibition, the early days of oil drilling to the toils of veterinary medicine on the prairies, Lund’s exhibition was a personal look at our province’s heritage.

Exhibitions:
Enhancing experiences and creating unique ways to engage with our exhibitions

**Event Listing**

- **June 2**, In Conversation - Brian Dippie and Lorain Lounsberry
- **June 7**, Out for Lunch Tour - Charlie Russell and the First Calgary Stampede led by art specialist Brian Dippie
- **June 21**, Out for Lunch Tour - Contemporary Western Art led by Art Technician Travis Lutley
- **June 23 & 24**, Weekend at the Museum - Go West!
- **June 28**, Behind the Scenes Tour - Cash and Conviction: The Big Four and the First Calgary Stampede led by curator Lorain Lounsberry
- **July 9–August 2**, Art on the Mall
- **July 12**, Artist-led Tour - Shayne Dark
- **July 12**, Behind the Scenes Tour - Calgary 1912

**Season Highlight**

**June 2, Launch Party**

Three times a year, Glenbow keeps the doors open after dark and turns the music up for the best art party in town. Launch Parties make the art on display come to life in new ways and provide a different museum experience than you would get during normal daytime hours. The summer 2012 Launch Party was one for the record books. The crowd was treated to a once-in-a-lifetime performance when the legendary Ian Tyson sang his famous single “The Gift” with Alberta songwriter Corb Lund. The bill was made even stronger with a sing-a-long with Canadian alternative country singer/songwriter Carolyn Mark and a frenzied garage rock-out with Calgary’s own Deadhorse.
Event Listing
Oct 1. Canadian Art Foundation Speaker Series - Ross King
Oct 13. Film Screening - Skeleton Girl
Oct 13. Launch Party
Oct 18. Out for Lunch Tour - Fairy Tales, Monsters and the Genetic Imagination led by guest curator Katherine Ylitalo
Oct 19 & 20. Workshop - Bleeding Art Industries Mask Making and Costume Make Up Application Workshops
Nov 1. Out for Lunch Tour - Florilegium led by curator Katherine Ylitalo
Nov 9-23. The Calgary Cinematique Film Festival
Nov 15. Out for Lunch Tour - Menaginary led by curator Katherine Ylitalo
Nov 29. Behind the Scenes Tour - Animal Magnetism led by Collections Technician Marcia Slater

Season Highlight
November 3 & 4, Weekend at the Museum - Fairies and Fools! Weekend at the Museum occurs three times a year, when the exhibition floors are filled with programs and events inspired by the varied art exhibitions on display and specifically geared towards families. The fall 2012 Weekend at the Museum was filled with make-believe and wonder as we played around with friends from The Green Fools and The Old Trout Puppet Workshop. We had spectacular performances, theatrical activities and puppet-making workshops.

Season Highlight
Exposure 2013 Glenbow partners with community organizations to bring quality programs to our audience. We partnered with Exposure 2013, the Calgary Banff Canmore Photography Festival to present a film series celebrating the work of several acclaimed photographers.
Feb 1- Gregory Crewdson; Brief Encounters is a New York Times critics, pick.
Feb 8- The Mexican Suitcase is a film that tells the story of three boxes, lost in the chaos of the Second World War and rediscovered in 2007.
Feb 15- Born into Brothels is a tribute to the resiliency of childhood and the restorative power of art.
Feb 22- Bill Cunningham New York is a portrait of New York Times photographer Bill Cunningham.

Event Listing
Feb 7. Out for Lunch - Fred Herzog led by Glenbow VP Melanie Kjorlien
Feb 23. Launch Party
Feb 28. Out for Lunch Tour - Couples in Made in Calgary: The 1960s led by curator Mary-Beth Laviolette
Mar 2. No Roads Here: Corb Lund’s Alberta, A Musical Performance
Mar 7. Out for Lunch Tour - No Road’s Here: Corb Lund’s Alberta led by Glenbow VP Melanie Kjorlien
Mar 9 & 10. Weekend at the Museum
Mar 21. Out for Lunch Tour - Friends and Colleagues in Made in Calgary: The 1960s led by curator Mary-Beth Laviolette
Mar 24. Moving Images and Sound Collective Festival
Mar 28. Behind the Scenes Tour - The Art and Fashion Runway led by collections technician Marcia Slater

School Programs
286 Schools Served
Our school programs enrich the learning opportunities for Alberta students from Kindergarten to Grade 12. Over 40,000 school children participate in Glenbow’s school programs annually.
Recent Acquisition

Ron Moppett, Screen, 1988
Gift of Leon Liffman, P. Eng.

Ron Moppett is a Calgary-based artist of national stature who has also been an influential teacher, curator and gallery director. In 1997 he won the Gershon Iskowitz Prize, one of the largest national awards given to visual artists in Canada and in 2005 he received the Alberta Centennial Medal for his contributions to the arts in Alberta. He taught painting, drawing and design for many years at the Alberta College of Art, the University of Calgary and the Nova Scotia School of Art and Design.

Screen was commissioned in the 1980s by Cineplex Theatres and resided for many years in the Northland Village Cinemas in Calgary. When Cineplex deaccessioned the work it was acquired by the donor. Until the recent installation of a work by Moppett in Calgary’s East Village, this was the only work of this size and complexity that Moppett had produced. This is the thirteenth Moppett work in our collection and with its direct connection to a Calgary gathering spot is a valuable addition.

Library and Archives

Winter 2013 proved to be an exceptionally exciting time for Glenbow’s Library and Archives with the repatriation of a significant historical document.

George W. McMullen was a late nineteenth century Canadian businessman who, along with his American partners, schemed for control of a proposed transcontinental railway, pledging project funds and giving vast sums to support John A. Macdonald’s election campaign. When it became clear that Macdonald had no intention of accommodating their involvement, the American investors made their support public and the government fell. This is known to students of Canadian history as the “Pacific Scandal”.

McMullen’s grandchildren sold an 1871 prospectus — which lists investors and details business agreements in regards to the railway — to Glenbow along with other photographs and letters documenting his involvement. For the first time the collection will be open and available to the Canadian public.
Limited Edition Belt Buckles

In commemoration of the first Calgary Stampede, founder Guy Weadick had a classic gold and silver Crockett belt buckle inscribed to commemorate his success. The same year, his wife and performing partner, Florence LaDue, won the Ladies Fancy Rope competition at the Stampede, taking home a gold-plated prize buckle and $300 cash.

In celebration of the exhibition Charlie Russell and the First Calgary Stampede and the centennial Calgary Stampede, Glenbow reproduced these two very special artifacts for sale in the Museum Shop, resulting in two of our most popular limited edition products created from our collections.

Above: Florence LaDue’s Rodeo Prize Buckle, 1912, Collection of Glenbow Museum; Guy Weadick’s Western Belt Buckle, ca. 1925, Collection of Glenbow Museum
A very SCHMANCY night at Glenbow

On the heels of a very successful inaugural SCHMANCY in 2012, we couldn’t have been more pleased with the tremendous level of support that continued for Glenbow’s second annual signature fundraiser. The evening of February 10, 2013 began with one of Canada’s most recognizable media personalities, George Stroumboulopoulos, and Gemini-nominated Canadian actress Rebecca Northan on a “blind date” in front of 1,000 SCHMANCY attendees. It concluded with a kiss and the sold-out crowd, in their finest attire, flocked to the gallery floors to be treated to a feast for the senses. We had local music, local artists, amazing food and an incredible Art Park silent auction. Corporate Calgary stepped up in support of SCHMANCY 2013 with Presenting Sponsor, The Walton Group of Companies, leading the helm and over 50 other corporate sponsors supporting Glenbow with cash or in-kind sponsorships. An additional 45 businesses donated prizes for SCHMANCY’s raffles and silent auctions and over 25 individuals supported the event as patrons, benefactors, donors and prize contributors. You may remember the SCHMANCY advertising created by Calgary’s full-service advertising, design and digital agency WAX who partnered with Glenbow for SCHMANCY 2013. WAX was awarded the Ad Rodeo Anvil Award for best Poster Design for the SCHMANCY 2013 creative.

Support from the Community

We offer meaningful experiences that remind us of the preciousness of our shared history.

Membership

Members play a pivotal role in the stories Glenbow tells. As a member-based, not-for-profit, and non-governmental organization, the impact of ongoing membership is significant and crucial to Glenbow’s sustainability. Almost 65 per cent of our funding comes from the community and membership provides vital support to Glenbow, creating a strong base and a unified commitment to creating unique arts and culture experiences now, and well into the future.

Schmancy Attendance

1,050

Thanks to an amazing roster of sponsors, an incredible team of staff and volunteers and our three co-chairs Joanne Cuthbertson, Carol Ryder and Terry Allen, SCHMANCY 2013 was a huge success. It certainly was a raucous night of arts and culture and doubled the fundraising outcome from last year’s event. Thank you Calgary!
Connectivity – Engaging our stakeholders online

“EXCEPTIONAL - Even if you only have a few hours, the Glenbow is a must see! Fun for all ages and ever-changing. You can easily spend days wondering, looking and learning... definitely an under-treasured place to escape to.”

Source: www.tripadvisor.ca

Donor Profile

Longtime Glenbow donor Rod Green sees his support of Glenbow as a logical extension of his work in the local arts and culture sector – he’s owner of Masters Gallery – and as means of giving back to the city he calls home.

“I think it just went with the territory – you grew up here, you lived here, made your money here and over the years you become sort of successful and so you give back to the community because that’s where you came from,” he explains. Green, a recipient of the Eric Harvie Award, first became involved with Glenbow in the early 1980s, joining the board of what was then called the Glenbow Acquisitions Society. He’s stayed active ever since, funneling considerable energy and resources to the cause of the Museum, most recently by donating art works from Masters Gallery for the silent auction at last year’s SCHMANCY.

He says the reason for his long philanthropic relationship with Glenbow is that it parallels his professional pursuits, namely in educating Calgarians about arts and culture. “I think that Glenbow is a wonderful institution and it takes a lot of manpower and hours and due diligence to look after the people of Alberta’s collection,” he says.

This philosophy has intergenerational appeal in the Green household – Rod runs Masters Gallery with his son, Ryan, who, like his father, has taken up the Glenbow cause as a founding member of Pivot-Glenbow. “It’s just the younger generation with different thoughts about how to get a younger demographic involved with [Glenbow] and keep it moving forward,” says Green.

Spotlight on Corporate Partnership

Chevron Canada Resources is the sponsor of Open Minds – Museum School, where students spend a week at Glenbow discovering exhibitions, behind-the-scenes artifacts and more. In doing so, they explore themes as varied as: Calgary, Past, Present and Future; Time; Symbols; Stories, Myths and Legends; the role of museums; or comparative studies between different cultures.

As students venture beyond the walls of their schools, their experiences at Glenbow remain with them as they experience the interconnectedness of all things.

Chevron strives to develop strong relationships that support basic human needs, education, skills training and to promote economic development through community capacity-building.

The Chevron Canada Open Minds School Program consists of five sites: Glenbow Museum School, Calgary Zoo School, Science Centre School, Fort MacMurray Heritage Park School and The Rooms School in St. John’s Newfoundland.
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Calgary Tourism
Calgary Zoo
Centini Restaurant & Lounge
Chris Flodberg
Christine Klassen Gallery
Creamery
Domicile Interiors
Estate L’imouline
Fairmont Banff Springs Hotel
Frisly Lilly
Geoff MacKay
Gerry Thomas Gallery
Gilson Fine Art Ltd.
Heritage Park
Herringer Kiss Gallery
Holt Renfrew
Hyatt Regency Hotel
InGear
International Hotel
Javis Hall Fine Art
Jason Greulwski & Karen Radford
Jerome Salon
John Leonard
Katrina Olson-Motahed
Kensington Riverside Inn
Le Belle Arti
Lesley Tozer
Loch Gallery Inc.
Lola Lash Bar
Lunchbox Theatre
Maclin Ford
Masters Gallery Ltd.
Marilyn Fong
Nathalie Boisvert Image Artist
and Photography
Newzones Gallery of
Contemporary Art
Phyllis Konrad & Carl Bonke
Rand Heidinger
Rouge
SAIT
Santé Spa
Shades of Sleep
Sled Island Festival
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Glenbow greatfully acknowledges the contributions of donors in all categories who choose to remain Anonymous. This listing reflects contributions made between April 1, 2012 and March 31, 2013.
Volunteers have always been an integral part of realizing Glenbow’s vision. This year, 144 dedicated individuals contributed thousands of hours and much enthusiasm and expertise to Glenbow. Volunteers enhance programming, assist in the management of our collections, support programs and events and provide visitors with great experiences.

Volunteers at Glenbow

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Janet Astle
Elizabeth Baggott,
Peggy Banderk
John Banfield,
Nicole Barrett
Mary Benn
Glenn Bliton
Lynn Bowers
Zoe Bowman
Dave Boyko
Gloria Brehm
Regina Brodersen
Shauna Caplette
Alice Cheffins
Nancy Chui
Allyne Chuong
Mike Clare
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Cerys Davies
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Samantha Helf
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Raynette North
Molly O’Neil
Ewelina

Volunteer Profile

Dave Boyko began volunteering with Glenbow eight years ago in the Mavericks exhibition, an experience that he says was a great way to engage with the public.

“I stood in front of the Gushel photographs, and there are so many different topics, that if someone was standing and staring at something, I could always ease into conversation by asking them what they thought,” he recalls.

After spending a year volunteering in Mavericks, he lent a hand to Special Events programming, becoming a bartender at First Thursdays, a role he fills to this day at our seasonal Launch Parties. For Boyko, the common denominator that keeps him coming back and offering his services is the public. In particular, he says he enjoys the chance to meet individuals from a diverse array of backgrounds, whether it’s staff or visitors. Luckily for Glenbow, Boyko has a long-term vision for his involvement with Glenbow. “Well my grandpa lived ‘til 96, so I think until around there,” he says when asked how long he plans to keep volunteering.
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Douglas Aubrey
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Parasitical Glenbow show questions our animal nature

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Glenbow puts focus on Calgary’s art scene of the 1960s

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One of the world’s most renowned and daring creative innovators, Laurie Anderson is the High Performance Rodeo’s Artist-in-Residence. Her residency will include:

A Day in America

An intimate new work-in-progress, co-presented with the Glenbow Museum.

Visit www.glenbow.ca for more information.

Sources: Calgary Herald, Fast Forward Weekly, WHERE Calgary Magazine, Swerve, Galleries West, One Yellow Rabbit.