

SAVE-THE-DATE
MARCH 21, 2007 – 10:00 a.m.

GLENBOW MUSEUM MEDIA PREVIEW OF
Mavericks: An Incurrigible History of Alberta

February 8, 2007 (Calgary, Alberta) – Glenbow Museum is putting the final touches on its **new \$12-million permanent gallery**, *Mavericks: An Incurrigible History of Alberta*. Media will get a preview of the gallery on **Wednesday, March 21, 2007** and it will open to the **public on Saturday, March 24, 2007**. The dynamic gallery tells our province's history through the stories of 48 mavericks – adventurous, hard-working and spirited men and women. This gallery sees the old "book on a wall" text panels replaced with interactive technology. Glenbow has also rolled dusty old cases away and replaced them with new hands-on environments built to recapture the maverick spirit that shaped, and continues to shape, Alberta.

WHAT A media preview of Glenbow's new permanent gallery, *Mavericks: An Incurrigible History of Alberta*

WHERE Glenbow Museum, Third Floor
130 – 9 Avenue S.E.

WHEN Wednesday, March 21, 2007 – 10:00 a.m.

INTERVIEWS Michale Lang, project manager for *Mavericks* gallery, Aritha van Herk, whose book, *Mavericks: An Incurrigible History of Alberta* inspired the gallery, Mr. Peter Lougheed, Maverick, Mr. Melvin Crump, Maverick and Mr. Fred McCall, son of Maverick Captain Freddie McCall

This gallery was made possible by the following lead supporters:



Western Economic
Diversification Canada

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de l'Ouest Canada

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Randal L. Oliver

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Mavericks

AN INCORRIGIBLE HISTORY OF ALBERTA



For more information contact:

Karin Põldaas

MEDIA AND COMMUNICATIONS
SPECIALIST

Phone (403) 268.4246

Email kpoldaas@glenbow.org