Glenbow

Glenbow to Open Satellite Exhibition Space in Collaboration with Downtown Revitalization Strategy

Media Release – January 4, 2022: Starting in March 2022, Glenbow Museum will inject some fresh colour into downtown Calgary when it opens a new satellite exhibition space in The Edison, at 150 9th Avenue SW. The new location will host Glenbow's feature exhibition program until Glenbow's building renovation is complete in 2024.



Before and After - Left: Glenbow's new exhibition space at The Edison under renovation, Right: A rendering of the future exhibition space by Hindle Architects

"We are repurposing some underused office space in one of downtown Calgary's iconic office towers, to build a place where we can connect in-person with Calgarians and continue to share art and culture experiences while our own building is under renovation." Glenbow President & CEO, Nicholas Bell explains. "The best part is that we will be able to offer everyone free admission in 2022 when they come for a visit to this new space, thanks to the generous support of the Calgary Downtown Association."

"We want to invite Calgarians back to a thriving, vibrant downtown core. We've all been missing the feeling of community we gain from shared social interactions and accessible cultural experiences, so we're very excited to support Glenbow's new initiative by sponsoring free admission throughout 2022," says Jennifer Rempel, General Manager of the Calgary Downtown Association.

Glenbow is converting an empty office suite on the public +15 level of The Edison into a Class A Museum space, which includes installing specialized HVAC systems and climate controls to protect the artworks and artifacts that will be on view in the space. The goal is that this repurposed space could continue to be a cultural or creative facility even after Glenbow moves back to its own building.

"The City of Calgary is excited to invest in this project through our Downtown Strategy funding as it meets many of our goals in one project," says Thom Mahler, Director of The City of Calgary's

Downtown Strategy. "It repurposes office space to provide an amenity that will create cultural vibrancy by attracting Calgarians and tourists downtown and it showcases how we can use partnerships with the private sector to deliver results."

"We are proud to play a part in the City of Calgary's strategy to reinvigorate the downtown core and inspire new approaches and non-traditional use of space in Calgary's downtown," says Bell. "Our partners at Aspen Properties, who own The Edison, are fantastic to work with and very committed to the idea of placemaking.

"Our plan is to create a new space where people can drop in and spend ten minutes or stay for an hour. We invite everyone to just come and experience great art and culture and have a really good time."

The first exhibition in Glenbow's new location is <u>Uninvited: Canadian Women Artists in the</u> <u>Modern Moment</u>, a landmark exhibition of more than 200 works of art by a generation of extraordinary women painters, photographers, sculptors, architects, and filmmakers from a century ago — pioneers who opened new frontiers for women artists in Canada — as well as works made by their Indigenous female contemporaries working in traditional media, for a cross-country snapshot of female creativity in the dynamic modern moment of the early 20th century.

About Glenbow

Founded in 1966 as an independent, non-profit museum, archive and gallery, Glenbow Museum cares for an extraordinary collection of more than 250,000 works of art and historical objects – from Canada and cultures around the world – on behalf of the people of Alberta. *Glenbow Reimagined* is a project to renovate the museum's nearly 50-year-old building and provide a vibrant, thriving cultural resource in the heart of Calgary. Glenbow is committed to expanding the accessibility and impact of art and culture, with a mission to activate art, objects, and ideas so everyone who experiences Glenbow leaves with something to share.

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